

August 7, 1987

Martin Theophilus
P. O. Box 4870
Austin, Texas 78765

Dear Martin,

Thank you for your letter concerning the Austin Community College Commercial Degree Program. I think it is an excellent idea as well as a great opportunity for training and placement of aspiring students of studio and music related businesses. I would consider hiring these specially trained graduates since I'd be assured they have had "hands-on" experience in a professional environment.

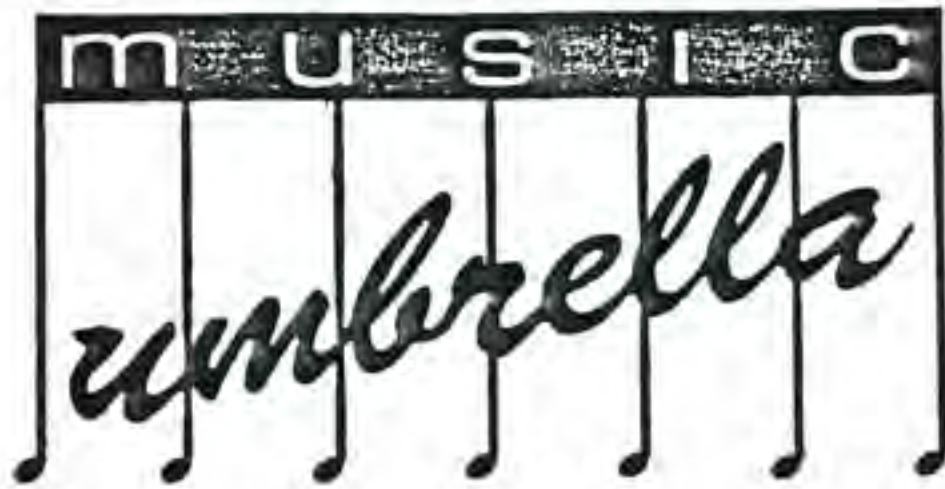
Music Lane would be willing to participate in the training and placement of these students from our premises. Since the details of the program have yet to be discussed, the lease cost of our premises to ACC may be subject to change. Music Lane could offer ACC a lucrative discount from our regular rates as long as a set, long term agreement could be reached. I'd be willing to give a 25% price reductions from our current rate of \$25 per hour at this time.

Let me know if I can be of further assistance. I can be reached at 447-3988. Thank you.

Sincerely,


Wayne Gathright
Music Lane Recording

WG/fmw



Martin Theophilus
P.O. Box 4870
Austin, TX 78765

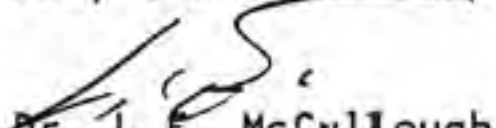
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Dear Mr. Theophilus:

We are very excited about the proposed Commercial Music degree at ACC. This is a project the Music Umbrella identified as one of its primary goals in its September, 1986 report on long-range organizational goals.

We would be glad to assist in any way and not only help students and graduates of the program find jobs but also help them to work with us in our day-to-day business to learn the ropes "hands-on", as it were.

Many thanks and best wishes,


Dr. L.E. McCullough
Executive Director

music umbrella of austin, inc.
p.o. box 1438 austin, texas 78767
[512] 476-1324

August 3, 1987

Dear Mr. Theophilus:

I read a small article in the August (Vol. 18 #18) edition of Skyliner in reference to a proposed music program for ACC students who wish to get a degree in music and all the techniques of the audio/visual lighting etc.... I must say I immediately started to type this letter.

I am currently a part-time student at ACC. I have been taking classes at night for almost 18 months now. The problem has always been what to take. I have always loved music and have often thought of becoming something in that field. I don't want to be a DJ or a opra singer, but something more along the lines of producing or recording engineer or coaching performers. I must say that if ACC offered a program that would be able to teach me the proper skills needed in order to fulfill a career in this area I wouldn't have to worry anymore about "what am I going to be when I grow up." Please send any information you can and put me on your "I'm all for it list!!!!!"

Life as a secretary is sure a drag!

Sincerely,

Clare Salisbury

Clare Salisbury

P.S. I can't even begin to tell how much seeing this article has made my day! It's like something you've always dreamt about, but never think it will ever come true!

JULY 16, 1987

Martin Theophilus
P.O. Box 4870
Austin, TX 78765

George Coyne
Parrot Tracks
5201 Meadow Creek Dr.
Austin, TX 78745

Dear George,

Thanks for responding to my questionnaire regarding Austin Community College. Things are moving ahead, although we are having to plan for the Fall of 1988 due to budget constraints.

Speaking of budget. The questionnaires sold the initial concept and reflected the support for the program. Now we are determining what the ACC budget will be for this degree program.

Currently we plan to utilize those studios who responded for special classes and for the Intern placement services. To justify this we need a letter, on your letterhead stating that you are willing to lease time to ACC and provide a projected rate. You should add a statement that the rates are subject to change. You will not be locked in since the program is a year away, but I prefer the disclaimer for your protection.

In the letter I also need a statement that you would; 1) be willing to accept student placements. This would not occur until the times, dates and expectations of the duties to be performed by the student are agreed to between you and ACC. 2) that you support the ACC Commercial Degree Program and would consider hiring graduates from the school. This does not in any way indicate that you have any vacancies or have to hire a graduate.

ACC is required to obtain this type of information in order to justify the expenditure of funds on a new program.

This truly looks as though we will have an excellent program thanks to your support and others in the community. If you think of anyone who would be willing to write a letter of support, especially if they might be able to consider graduates of ACC, please share this letter with them and ask them to write me or ACC.

If you have any questions, please call me at 450-3505 or 288-1044. I will need this information by the 25th of July. AGAIN THANKS SO MUCH FOR YOUR SUPPORT!

Sincerely,

Martin Theophilus



July 16, 1987

Mr. Ernie Gammage
Austin Chamber of Commerce
901 W Riverside Dr
Austin, Texas 78704

Dear Mr. Gammage:

I heard you speak several months ago in Oak Hill concerning the need for area musicians to find positive reception in the Austin financial community.

We are a relatively new bank attempting to attract deposits and quality loan business in a very competitive market. We feel that our persona as an independent bank provides very positive benefits for our customers and major potential for us to make progress within our trade area.

As you no doubt know, the area banks are responding in a very conservative, cautious manner to the effects of the local and state economy. The response has had a profound affect upon borrowers and lenders alike.

We are interested in building our deposit base and placing quality well-secured loans. I feel that we may well serve certain members of the music business community in several ways. I look forward to hearing from you in this regard.

Sincerely,

A handwritten signature in cursive script that reads "Gary Goodfriend". The signature is written in dark ink and is positioned above the typed name.

Gary Goodfriend
Vice President

GG/cml

PO. Box 3578
Austin, Texas 78764
(512) 892-3191

Lebanon Valley College

Annville, Pennsylvania 17003-0501

(717) 867-6100

17 July 87

Martin Theophilus
Business Management Advisory Committee
Austin Community College
P.O. Box 4870
Austin, TX 78765

Dear Mr. Theophilus:

Thanks very much for your inquiry of Sound Recording Technology here at Lebanon Valley College.

Enclosed please find more descriptive information on the Sound Recording Technology program, and a College catalog.

The degree we offer here is Bachelor of Music: Sound Recording Technology, which is NASM (National Association of Schools of Music) certified. When we decided to implement this program, certification was extremely important to us, so as to lend credibility to a program in an admittedly popular field.

I would like to point out a few highlights of the program. Recording Technology I, II, and III cover the basic, intermediate, and advanced theory and technique of the two-track and multitrack recording studio, as well as live-remote situations. Students study topics including mic'ing techniques, signal flow paths, console operation, tape machines, signal processing, noise reduction, digital audio, audio for broadcast and video, and other subjects. MU 500 courses are custom tailored by the student and professor to meet the student's individual needs; some past topics of research have included Radio Production, Tape Machine Maintenance and Alignment, Studio Sessions, and other specialized subjects.

All of our recording classes at Lebanon Valley have a maximum enrollment of 14, enabling students ample "hands-on" time with the equipment. Classes are often augmented with guest speakers from major audio firms in New York and Washington.

You'll notice that this program includes the disciplines of Electronics, Physics, Management, and Computer Science, with heavy emphasis on Music and Recording Technology. The course of study is culminated with an internship in a local commercial recording studio or broadcast facility. Successful completion of a music audition, a strong academic and creative background, and a series of interviews are required for admission under this major. (This sorts out large volumes of applicants, and provides us with a good quality "serious" student.)

Our studio is housed in the Blair Music Center, which opened in 1975. The facility is unique in that six major rooms of the

complex is equipped with consoles by MCI and Allen Heath, multitrack and mix machines by MCI, and digital recording by Sony. Other equipment manufacturers are Neumann, AKG, Sennheiser, Beyer, Dolby, DBX, Teac, Valley People, Urei, Lexicon, MXR, Revox, Sony, Yamaha, and others.

Now that you have a feel for our program, let me address the specific points you raised in your letter:

1. Determining the need for the program was the second step in our process. Lebanon Valley is a small private church related liberal arts college (FTE is 829 this year), which as you are no doubt aware, is a class of college which has undergone substantial economic strain over the past five years. Just after I began working here in October of 1980 (after an engineering position at National Public Radio in Washington), a task force was setup to examine more effective use of campus facilities. At the time, the Music Center with its recording studio was only six years old. The studio was already outfitted as a near-state-of-the-art 8 track facility. Being supervisor of this facility, I was immediately assigned the duty of conducting similar research to your own.

So, after desire was expressed by the upper administration(!), need was then assessed by researching the availability of quality 4 year programs. I used probably the same sources you are using now (Mix magazine, and the AES Educational Directory), and setup my data base. To make a very long story short, we would be one of a very few in our geographical area to offer a music-intensive recording degree. Research and plans proceeded, and we now have a major.

2. Staffing requirements for all the music and physics courses were all ready in place, the only additions being in the teaching of Sound Recording Technology. My classification was changed from purely administrative, to that of full-time administrative/adjunct faculty. I teach most of the classroom courses, and supervise most of the independent studies. There are one or two very competent engineers in our area, whom I have hired here on an adjunct basis.

Funding is a bit harder to nail down, as the budget for the Recording Studio repair, replacement, and supplies is lumped together with the rest of the Media Services Department. When we implemented the major, an Upgrade was made to make the facility MCI 16 track, and to improve the variety of signal processing gear. Funding

also became available for the adjunct faculty load, myself included.

I believe you are now seeing how attractive this major was to us, especially with minimal startup costs.

3. Class size for all recording classes is limited to 14. We will accept no more than 15 majors total in our program, until additional facilities are available. (We have only one control room.) Recording Technology classes are open to all students, regardless of major, provided the prerequisite of PHY110, Physics of Music, has been met. We have occasionally had to roll multiple sections of Recording Technology I, due to its popularity, but this has not happened lately, as word is spreading among the students that there's more to this course than Rock 'n Roll...

4. The focus of the program is to produce an educated, experienced person, who is equally knowledgeable in the fields of music and recording technology, who is equipped to learn new technologies, and can interface well with people, art and technology alike.

5. I am enclosing the course of study for your information. In addition, I am enclosing the NASM requirements, so that you may see how we conformed to them.

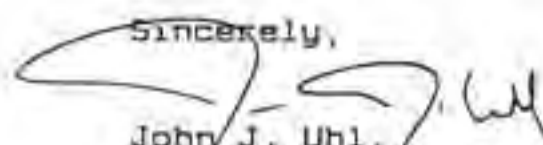
6. See above.

In closing, I share with you my belief that whatever program is to be installed must be of the highest quality. Competition is fierce, and a bad reputation in quality can destroy a program. I have had very positive experiences in starting this major (it is now 5 years old), and very much enjoy my work with the students. We have about a 35% attrition rate from the freshman through senior years, but our graduates are pleased with their education. (Please note: all of our graduates are doing what they want, however none of them are in recording studio positions! Many are in related fields, with more stable hours, salaries, working conditions, etc.)

May I also suggest you contact Mr. Frank Todd at Glassboro State University in Glassboro, New Jersey. Frank went through the same research a few years ago, and decided that implementing such a major was a bad idea.

Please feel free to call (717-867-6200) or write me if you have further questions or need more information. Good luck!

Sincerely,



John J. Uhl,
Director, Media Services

Tim Stanton Audio

1501 WEST FIFTH STREET SUITE 103

AUSTIN, TEXAS 78703 512/477-5618

July 25, 1987

Martin Theophilus
P.O. Box 4870
Austin, Texas

Dear Martin:

Regarding the ACC Audio Program I am willing to lease the studio to ACC at our current rate of \$60.00 per hour. This will include full use of the studio with staff supervision. This rate is possibly negotiable, based on the time of day and duration of the sessions. However, the rate is subject to change.

I firmly support the ACC Commercial Degree Program and would be willing to accept students on an internship basis. I would also seriously consider hiring top notch graduates.

TSA is specialized in the Austin broadcast market. Our primary clients come from advertising agencies and video production companies. Radio and TV audio, audio for film and slide shows, jingles, and original music production needs are served here on a daily basis. TSA should serve as a complete overview of the recording industry.

If I can be of further assistance, please call me at 477-5618.

Sincerely,


Tim Stanton

Texas Department of Human Services

John H. Winters Human Services Center • 701 West 51st Street
Mailing Address: P.O. Box 2960 • Austin, Texas 78769



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July 31, 1987

Mr. Martin Theophilus
P.O. Box 4870
Austin, Texas 78765

Dear Martin:

As I indicated in our recent conversation, Media Services Division is interested in the possibility of a commercial music curriculum being developed at Austin Community College.

We would be particularly supportive of a curriculum which allows students to obtain course credit by serving as student interns at Media Services Division. We have used student interns from the University of Texas at Austin, Texas Tech University at Lubbock, Southwest Texas State University at San Marcos, and Austin College at Sherman. The students obtain class credit in return for our supervision and evaluation at the end of the semester. There have been some occasions when our budget allowed us to pay these student interns on an hourly basis.

The students obtain experience and work exposure to 3/4-inch video production, lighting, sound, video editing and post-production, make-up of actors, arranging sets, and related tasks in the production of training video and broadcast quality public service announcements. In some cases, students also have received still photography experience. Our audio-visual section consists of a staff of six persons skilled in the technical and professional aspects of this work. We have our own equipment and facilities, plus contract arrangement for additional facilities at KLRU-TV and Southwest Educational Development Laboratory (SEDL).

While turnover in our small operation is not high, our selection process is open to applicants with education and skills suited to the vacant positions.


Stewart Davis
Administrator
Media Services Division 206-E

STAFF DEVELOPMENT
CENTER
RECEIVED
AUG 03 1987

TEXAS DEPT. OF HUMAN RESOURCES
AUSTIN, TEXAS