

April 6, 1987

Dear ,

Currently, I serve on the Austin Community College Business Management Advisory Committee. We are in the process of exploring an Associate Degree in Music Production/Business Management.

Due to the continuing growth of the music industry in the Austin area, it was felt that ACC could provide a vital service to the community and the music industry. This would be accomplished by providing a "CORE" group of professional classes in a variety of music business related areas.

The range of courses would include:

- | | |
|---------------------------|------------------------|
| 1. Audio/Video Production | 5. Business Management |
| 2. Stage Production | 6. MIDI |
| 3. Lighting | 7. Sound Reinforcement |
| 4. Cost Analysis | 8. Promotion |

As you can see this would be a comprehensive degree program. In order for ACC to implement this program we would need the assistance and support of the Austin Music Community.

One way to make this educational service work is to involve those of you who wish to be involved in some manner with the process. Several ideas that are being considered are; 1)utilizing local studios/production companies as student placements, 2)leasing "down" time at a reduced rate 3)guest instructors.

Benefits for local companies would include:

- Increased professional training for your staff
- A pool of trained potential employees
- Utilization of time not currently purchased
- An extensive resource for consultation/assistance

We have enclosed a brief questionnaire and a stamped/self-addressed envelope for your use. We appreciate your participation in this initiative and hope you will become involved. Please return this information by April 15, 1987. If you have any questions, please call Martin Theophilus at 288-1044 or 450-3506.

Sincerely,

Martin Theophilus, ACC Business Management Advisory Committee

AUSTIN COMMUNITY COLLEGE - MUSIC PRODUCTION/BUSINESS MANAGEMENT

QUESTIONNAIRE REGARDING PROPOSED ASSOCIATE DEGREE PROGRAM

NAME Fred Remmert COMPANY NAME Cedar Creek Recording

ADDRESS 5012 Brighton Rd. CITY Austin ST TX ZIP 78745

PHONE 444-0226 May we contact you for additional info? Y N

1. WOULD YOU AND/OR YOUR COMPANY BE INTERESTED IN PARTICIPATING IN THE ACC MUSIC PRODUCTION/BUSINESS MANAGEMENT ASSOCIATE DEGREE?

Yes No Need additional information

2. THE AREAS WE WOULD LIKE TO PARTICIPATE IN ARE-

A) Having students placed with our company for experience at no cost to us. Yes No

B) Having ACC lease studio/production time from us (at reduced rates during our off times, if we have any). Yes No

C) Having yourself or your qualified staff serve as ACC "Guest" instructors. Yes No

D) Other ways you might like to participate in the program are: _____

PLEASE BRIEFLY DESCRIBE YOUR COMPANY AS TO SERVICES PROVIDED AND EQUIPMENT AVAILABLE. Audio Production Studio and Audio for Video /

Film Post-Production (24 track w/ AUTOMATION)

DO YOU BELIEVE A PROGRAM SUCH AS THIS IS NEEDED IN AUSTIN? Y N

OTHER IDEAS OR SUGGESTIONS _____

The anticipated implementation date is the Spring 1988 Semester.

PLEASE RETURN TO: Martin Theophilus
P.O. Box 4870
Austin, TX 78765

AUSTIN COMMUNITY COLLEGE - MUSIC PRODUCTION/BUSINESS MANAGEMENT
QUESTIONNAIRE REGARDING PROPOSED ASSOCIATE DEGREE PROGRAM

NAME George Coyne COMPANY NAME PACOT TRACKS Studio
ADDRESS 5201 Meadow Creek Dr CITY Austin ST TX ZIP 78745
PHONE 441-4314 May we contact you for additional info? Y N

1. WOULD YOU AND/OR YOUR COMPANY BE INTERESTED IN PARTICIPATING IN THE ACC MUSIC PRODUCTION/BUSINESS MANAGEMENT ASSOCIATE DEGREE?

Yes No Need additional information

2. THE AREAS WE WOULD LIKE TO PARTICIPATE IN ARE-

A) Having students placed with our company for experience at no cost to us. Yes No

B) Having ACC lease studio/production time from us (at reduced rates during our off times, if we have any). Yes No

C) Having yourself or your qualified staff serve as ACC "Guest" instructors. Yes No

D) Other ways you might like to participate in the program are: _____

PLEASE BRIEFLY DESCRIBE YOUR COMPANY AS TO SERVICES PROVIDED AND EQUIPMENT AVAILABLE. 8 TRACK RECORDING FACILITY, FOR DEMOS

450 PMS, ALBUMS, COMMERCIAL SPOTS. 16 channel mixing console

8 TRACK + 2 TRACK RECORDERS, CASSETTE DECKS, REVERBS, DELAYS, etc. etc.

DO YOU BELIEVE A PROGRAM SUCH AS THIS IS NEEDED IN AUSTIN? Y N

OTHER IDEAS OR SUGGESTIONS _____

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AUSTIN COMMUNITY COLLEGE - MUSIC PRODUCTION/BUSINESS MANAGEMENT

QUESTIONNAIRE REGARDING PROPOSED ASSOCIATE DEGREE PROGRAM

NAME Stan Coppinger COMPANY NAME Lone Star Recording
ADDRESS 1204 N. Lamar CITY Austin ST Tx ZIP 78703
PHONE 4783141 May we contact you for additional info? Y N

1. WOULD YOU AND/OR YOUR COMPANY BE INTERESTED IN PARTICIPATING IN THE ACC MUSIC PRODUCTION/BUSINESS MANAGEMENT ASSOCIATE DEGREE?

Yes No Need additional information

2. THE AREAS WE WOULD LIKE TO PARTICIPATE IN ARE-

A) Having students placed with our company for experience at no cost to us. Yes No

B) Having ACC lease studio/production time from us (at reduced rates during our off times, if we have any). Yes No

C) Having yourself or your qualified staff serve as ACC "Guest" instructors. Yes No

D) Other ways you might like to participate in the program are: _____

PLEASE BRIEFLY DESCRIBE YOUR COMPANY AS TO SERVICES PROVIDED AND

EQUIPMENT AVAILABLE Audio recording, commercials, jingles, record production, original music, music publishing

DO YOU BELIEVE A PROGRAM SUCH AS THIS IS NEEDED IN AUSTIN? Y N

OTHER IDEAS OR SUGGESTIONS _____

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AUSTIN COMMUNITY COLLEGE - MUSIC PRODUCTION/BUSINESS MANAGEMENT
QUESTIONNAIRE REGARDING PROPOSED ASSOCIATE DEGREE PROGRAM

NAME Wayne Gathright COMPANY NAME Music Lane Recording
ADDRESS POB 3829 CITY Austin ST Tx ZIP 78764
PHONE 447-3988 May we contact you for additional info? Y N

1. WOULD YOU AND/OR YOUR COMPANY BE INTERESTED IN PARTICIPATING IN THE ACC MUSIC PRODUCTION/BUSINESS MANAGEMENT ASSOCIATE DEGREE?

Yes No Need additional information

2. THE AREAS WE WOULD LIKE TO PARTICIPATE IN ARE-

A) Having students placed with our company for experience at no cost to us Yes No

B) Having ACC lease studio/production time from us (at reduced rates during our off times, if we have any). Yes No

C) Having yourself or your qualified staff serve as ACC "Guest" instructors Yes No

D) Other ways you might like to participate in the program are: _____

PLEASE BRIEFLY DESCRIBE YOUR COMPANY AS TO SERVICES PROVIDED AND EQUIPMENT AVAILABLE recording studio for musical

and commercial production (16 in 8 out, midi & digital equipment)

DO YOU BELIEVE A PROGRAM SUCH AS THIS IS NEEDED IN AUSTIN? Y N

OTHER IDEAS OR SUGGESTIONS _____

- We thought this was a great idea; we'd be happy to get involved -

The anticipated implementation date is the Spring 1988 Semester.

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AUSTIN COMMUNITY COLLEGE - MUSIC PRODUCTION/BUSINESS MANAGEMENT

QUESTIONNAIRE REGARDING PROPOSED ASSOCIATE DEGREE PROGRAM

NAME PETER BUTCHER COMPANY NAME EUROPA SOUND CENTRE
ADDRESS 101 W 38 CITY AUSTIN ST TX ZIP 78705
PHONE 450-0663 May we contact you for additional info? Y N

1. WOULD YOU AND/OR YOUR COMPANY BE INTERESTED IN PARTICIPATING IN THE ACC MUSIC PRODUCTION/BUSINESS MANAGEMENT ASSOCIATE DEGREE?

Yes No Need additional information

2. THE AREAS WE WOULD LIKE TO PARTICIPATE IN ARE-

A) Having students placed with our company for experience at no cost to us. Yes No

B) Having ACC lease studio/production time from us (at reduced rates during our off times, if we have any). Yes No

C) Having yourself or your qualified staff serve as ACC "Guest" instructors. Yes No

D) Other ways you might like to participate in the program are: ANY HELP THAT CAN BE OF USE

PLEASE BRIEFLY DESCRIBE YOUR COMPANY AS TO SERVICES PROVIDED AND EQUIPMENT AVAILABLE MULTI TRK (24) MIDI CAPABILITIES

MUSIC BUSINESS ADVICE : WORLDWIDE PRODUCT LEASING
COPYRIGHT - PUBLISHING - PRODUCTION etc etc.

DO YOU BELIEVE A PROGRAM SUCH AS THIS IS NEEDED IN AUSTIN? Y N

OTHER IDEAS OR SUGGESTIONS LET'S GET TOGETHER &
DISCUSS

The anticipated implementation date is the Spring 1988 Semester

PLEASE RETURN TO: Martin Theophilus
P.O. Box 4870
Austin, TX 78765

AUSTIN COMMUNITY COLLEGE - MUSIC PRODUCTION/BUSINESS MANAGEMENT

QUESTION



ASSOCIATE DEGREE PROGRAM

NAME

NAME

ADDRESS

ST ZIP

PHONE

May we contact you for additional info? Y N

1. WOULD YOU AND/OR YOUR COMPANY BE INTERESTED IN PARTICIPATING IN THE ACC MUSIC PRODUCTION/BUSINESS MANAGEMENT ASSOCIATE DEGREE?

Yes No Need additional information

2. THE AREAS WE WOULD LIKE TO PARTICIPATE IN ARE-

- A) Having students placed with our company for experience at no cost to us. Yes No *Possibly*
- B) Having ACC lease studio/production time from us (at reduced rates during our off times, if we have any). Yes No
- C) Having yourself or your qualified staff serve as ACC "Guest" instructors. Yes No
- D) Other ways you might like to participate in the program are: _____

PLEASE BRIEFLY DESCRIBE YOUR COMPANY AS TO SERVICES PROVIDED AND EQUIPMENT AVAILABLE. *16 TR MCI Recording Studio.*

Specialized Broadcast production.

DO YOU BELIEVE A PROGRAM SUCH AS THIS IS NEEDED IN AUSTIN? Y N

OTHER IDEAS OR SUGGESTIONS _____

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AUSTIN COMMUNITY COLLEGE - MUSIC PRODUCTION/BUSINESS MANAGEMENT
QUESTIONNAIRE REGARDING PROPOSED ASSOCIATE DEGREE PROGRAM

NAME Wink Tyler COMPANY NAME Austin Recording
ADDRESS 4606 Clawson CITY Austin ST. ST ZIP 78745
PHONE 444-5489 May we contact you for additional info? Y X N

1. WOULD YOU AND/OR YOUR COMPANY BE INTERESTED IN PARTICIPATING IN THE ACC MUSIC PRODUCTION/BUSINESS MANAGEMENT ASSOCIATE DEGREE?

Yes X No --- Need additional information ---

2. THE AREAS WE WOULD LIKE TO PARTICIPATE IN ARE-

A) Having students placed with our company for experience at no cost to us. Yes V No ---

B) Having ACC lease studio/production time from us (at reduced rates during our off times, if we have any). Yes V No ---

C) Having yourself or your qualified staff serve as ACC "Guest" instructors. Yes V No ---

D) Other ways you might like to participate in the program

are: I would be interested in a part-time teaching of an Advanced Recording

PLEASE BRIEFLY DESCRIBE YOUR COMPANY AS TO SERVICES PROVIDED AND EQUIPMENT AVAILABLE. We have the most sophisticated mixing

console, that is currently available. It is the Solid State Logic 4000 E complete Total Automate

DO YOU BELIEVE A PROGRAM SUCH AS THIS IS NEEDED IN AUSTIN? Y V N

OTHER IDEAS OR SUGGESTIONS I suggest you come &

see a truly State of Art console. There is nothing like this anywhere around here.

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W Tyler