

North Lake College

August 20, 1986

Martin Theophilus
P. O. Box 4372
Austin, Texas 78765

Dear Martin,

I have pulled together some information which may be helpful in a proposal for a Video Technology program. I have included a brochure, a college catalog, and the schedule of our fall, 1986, courses.

Additionally, I thought you might like some enrollment data. In the fall, 1985, we had 119 enrollments generating 9,088 contact hours. In the spring, we added the second instructor and our enrollments increased to 190 generating 18,352 contact hours. Notice that these are enrollments, not unduplicated headcount.

I hope that this will help you. If you need other information, let me know.

Respectfully,



Grady Grizzle, Ph. D.
Division Chairman
Mathematics/Technology Division
North Lake College



5001 N. MacArthur Blvd.
Irving, Texas 75038-3899

President:
Dr. James F. Horton
659-5229

*Vice President
of Instruction:*
Dr. Glen I. Bounds
659-5240

*Vice President
of Student Development:*
Dr. Margaret Lewis
659-5242

*Vice President
of Business Services:*
Mike E. Howard
659-5235

MUSIC/RECORDING INDUSTRY CERTIFICATE PROGRAM

1600 • Holloway Avenue • San Francisco • California • 94132 • (415) 469 • 1372

July 7, 1987

Martin Theophilus
Business Management Advisory Committee
Austin Community College
P. O. Box 4870
Austin, TX 78765

Dear Mr. Theophilus:

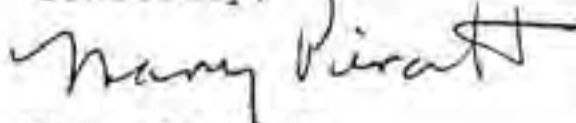
Enclosed is a general brochure and summer catalog on the MRI Certificate Program. Not all classes offered in this Program are listed in the catalog; but are offered on a rotating basis. New courses are developed regularly based on need and availability of faculty.

The program was developed in response to a survey sent out to Bay Area music industry professionals, musicians, and interested potential participants to determine if there was a need for a Program of the type.

Class size ranges from 12 - 60 participants, resident academic credit is awarded. All courses meet regular University standards for quality control. Our faculty are all music industry professionals. Requirements for the Certificate are listed in our general brochure. (Note: 15 hours lecture = 1 unit.)

I hope this sketchy information helps you; I'll send you our Fall catalog when available. Please contact me by phone if you would like to discuss the program further.

Sincerely,



Mary Pieratt
Coordinator

P.S. We will have a new telephone number by August 13:
(415) 338-1372.

Encl:



TARRANT COUNTY JUNIOR COLLEGE DISTRICT

NORTHEAST CAMPUS 825 HARWOOD ROAD • HURST, TEXAS 76054 • TELEPHONE 817-281-7860



7 July 1987

Mr. Martin Theophilus
Business Management Advisory Committee
Austin Community College
P.O. Box 4870
Austin, TX 78765

Dear Mr. Theophilus:

Tarrant County Junior College has a two-year program in Media Communications, offered in the Department of Communication Arts, Humanities Division, Northeast Campus. At the current time that program does not include course work in "commercial music"; rather, it emphasizes telecommunications, graphic production, and audio production.

I have forwarded your letter, originally received by Dr. Herman Crow, Northeast Campus President, and sent to me, to Dr. Larry Baker, Coordinator of Media Communications. Dr. Baker, who heads that program and is, therefore, the most knowledgeable one about the details of its operation, will communicate directly with you. You can reach him on Northeast Campus at the address and telephone number given above.

Best wishes to you in your new endeavor. Thank you for your interest in Tarrant County Junior College.

Sincerely,

Jane Harper, Chair
Humanities Division

cc. Dr. Herman Crow
Dr. Larry Baker



ALVIN
COMMUNITY
COLLEGE

3110 Mustang Road
Alvin, Texas 77511
331-6111

July 8, 1987

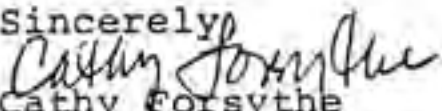
Martin Theophilus
Austin Community College
P.O. Box 4870
Austin TX 78765

Dear Mr. Theophilus,

I have attempted to answer the questions you asked in your letter; however, some of my answers may be vague, since I was not the Department Chair at the time.

1. We never really determined that there was a concrete need--we just had numerous students that expressed an interest in the class if one were to exist. So we tried it, it made, and we grew from there.
2. staffing is made up of two individuals--one is a fulltime Music faculty member, who teaches the basic recording classes, the other is a part-time teacher that teaches the intermediate and advanced classes.
3. The average class size---we have approximately 25 in the advanced classes, since they are project-oriented, and the students sign up for production time on their own. The intermediate and beginning classes are usually held at 15 per class.
4. focus--we have two types of students--those that are degree seeking and those that are not. The degree seeking are going for their A.A. in either Sound Reinforcement or Radio (the recording classes are required in each degree). The non-degree seeking are just looking for recording time, since they are usually in bands. They usually just sign up for the advanced class over and over for the studio time.
5. Number of hours---approximately 3 hours a week are required of each student.
6. I've sent you the curriculum...as far as I know, we have no resources other than ourselves.

Let me know if this helps!

Sincerely,

Cathy Forsythe
Chairman
Department of Communications

NOTES FROM CATHY FORSYTHE

Martin

This is very informal, but you indicated that you needed this as fast as possible.

Since I have no text, there is nothing else I can send you, other than the information I've included. This is a selection of handouts that the students receive in the Basic Course. I've also included a description of the three recording classes, as well as a printout of the degree plan.

Call if I can help you.....

Cathy Forsythe
713-331-6111





DEAR INTERESTED STUDENT:

HERE IS A BRIEF DESCRIPTION OF THE ENGINEERING COURSE THAT I OFFER AT GOODNIGHT AUDIO:

THE COURSE IS 30 HOURS IN LENGTH MEETING 3 HOURS PER SESSION. (10 CLASSES)

THE CLASS IS DESIGNED TO PROVIDE STUDENTS WITH "HANDS ON" EXPERIENCE IN A 24 TRACK ENVIRONMENT. THE COURSE INCLUDES SESSIONS OF LIVE RECORDING, MIXING AND EDITTING TO PROVIDE THE STUDENT WITH "REAL WORLD" EXPERIENCE.

THE NUMBER OF STUDENTS PER CLASS RANGES FROM 3-5. THIS INSURES MORE TIME FOR INDIVIDUAL STUDENTS TO UTILIZE OUR EQUIPMENT.

OUR FACILITY IS EQUIPPED WITH A NEVE 8128 CONSOLE WITH NECAM 96 AUTOMATION. OUR 24 TRACK RECORDER IS AN OTARI MTR 90 II. OUR OUTBOARD GEAR INCLUDES LEXICON DIGITAL REVERBS AND DELAYS, EVENTIDE HARMONIZER, ASSORTED LIMITERS AND GATES, A BTX SYNCHRONIZER, STEINWAY 9' GRAND, KURZWEIL AND YAMAHA DIGITAL SYNTHS, AND LOTS MORE.

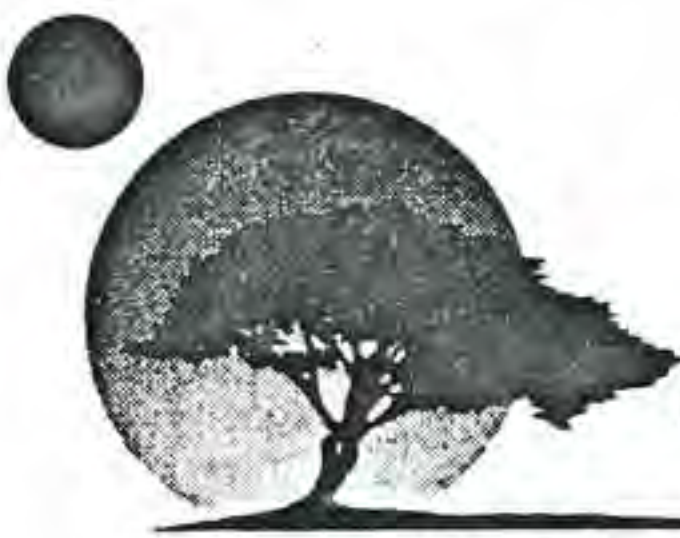
OTHER AREAS OF STUDY INCLUDE EFFECTS DEVICES, MIKING TECHNIQUES, NEW TECHNOLOGIES (WHAT'S GOING ON IN THE REAL WORLD THIS WEEK), AS WELL AS AREAS OF SPECIFIC INTEREST TO THE STUDENT.

THE COST OF THE COURSE IS \$400.00.

IN GENERAL, THE COURSE IS DESIGNED FOR PRACTICAL EXPERIENCE IN A TOP STUDIO AND STARTS AT A LEVEL THAT IS ELEMENTARY. HOWEVER, ONCE A FAMILIARITY WITH BASIC RECORDING CONCEPTS HAS BEEN ACHIEVED, AS WELL AS A FAMILIARITY WITH OUR EQUIPMENT, THE COURSE THEN MOVES FORWARD AT RAPID RATE TO COVER AS MUCH GROUND AS POSSIBLE IN THE 30 HOUR COURSE.

IF YOU HAVE ANY SPECIFIC QUESTIONS OR WOULD LIKE TO SEE OUR FACILITY, PLEASE CALL ME AT YOUR CONVENIENCE.

RUBEN AYALA - INSTRUCTOR
GOODNIGHT AUDIO ENGINEERING
11260 GOODNIGHT LANE / DALLAS TX. 75229
(214) 241-5182



GOODNIGHT DALLAS

11260 Goodnight Ln Dallas Texas 75229 (214) 241-5182

FACILITIES

NEVE 8128 CONSOLE WITH NECAM 96 AUTOMATION
OTARI MTR-90-11 24 TRACK
STUDER AND MCI 2 & 4 TRACK TAPE MACHINES
SONY 501 DIGITAL 2 TRACK
AUGSPERGER CUSTOM MONITORS WITH JBL COMPONENTS
NAKAMICHI CASSETTE
AURATONES AND YAMAHA NS-10

Lexicon 224 XL Reverb
Lexicon 224 Reverb
Stereo EMT Plate Reverb
Eventide 949 Harmonizer
Lexicon Prime Time
Vocal Stressor

Valley People Dynamites
Urei Limiters
Gain Brain Limiters
Kepex Noise Gates
MicMix Dynafex
Urei Digital Metronome

Computerized Eventide Spectraview Analyzer (RTA)
Sony 3/4" VCR
BTX SMPTE Interlock

Kurzweil 250
Yamaha -DX-7
Steinway 9 Ft. Grand
Oberheim DMX Digital Drums

LinnDrum
Hammond B3 Organ
Fender Rhodes
Prophet 600

Additional Equipment Available On Request

STANDARD RATES

	Day	Evening
24 Track	\$125.00 per hour	\$ 85.00 per hour
2 Track	\$ 65.00 per hour	\$ 45.00 per hour

Late Night Rates & Special Demo Packages On Request.

All sessions will be on a cash basis, unless prior credit has been established. 24 hour cancellation notice required.

CLIENTS INCLUDE:

Stevie Nicks, Pat Benatar, Stray Cats, Big Country . . .



Oklahoma State University

DEPARTMENT OF MUSIC

STILLWATER, OKLAHOMA 74078-0313
M. B. SERETEAN CENTER FOR THE
PERFORMING ARTS, ROOM 132
(405) 624-6133

July 8, 1987

Martin Theophilus
Business Management Advisory Committee
Austin Community College
P.O. Box 4870
Austin, TX 78765


Dear Mr. Theophilus:

I enjoyed our conversation earlier today, and during it gained the distinct impression that you are going about establishing your new program in a very wise manner.

Under separate cover we are sending you a copy of the OSU catalogue. I am enclosing a copy of our degree sheet for the B.M. with Elective Studies in Business with this letter.

My best wishes as you finish the design for your degree! Do let us know if we can help further.

Sincerely,


Gerald D. Frank
Head

11310 Spicewood Club Drive #20
Austin TX 78750
June 16, 1987

Mr. Martin Theophilus
Phantom Productions, Inc.
Box 4870
Austin TX 78765

Dear Mr. Theophilus:

My son and daughter who are in school at McLennan Community College in Waco have come up with the following ideas regarding curriculum:

24 hrs. per semester is too much—Not a realistic course for two years.

Optimum class sizes:

Band - 6-8

Classwork - 10-12

Recording studio class - 15-20

Would be helpful to group classes according to ability or training/experience.

Hope this will be of help to you with the ACC course. We are very interested to hear that such a course will be available locally. Let me know if there is something else I can help with, or ask my "experts."

Sincerely yours,

Marionne Waters

Marionne Waters
Treasurer
Austin Music Industry Council

NATIONAL ACADEMY OF RECORDING ARTS & SCIENCES®

303 N. GLENOAKS BOULEVARD, SUITE 140 MEZ. • BURBANK, CALIFORNIA 91502-1178
(213) 849-1313 • (818) 843-8233



6-12-87

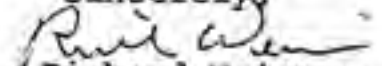
Dear Mr. Theophilus;

In regard to preparing a music industry program: the 4 year programs usually combine music hours, business hours, and some sort of work-experience interne experience. Some courses that are not usually offered, but which I would consider essential for anyone planning to get into the industry include a basic songwriting course, a history of rock course, and a "roots of American music," that would include country music, gospel music, blues, etc. If there are ensemble playing requirements, a small combo of any kind, e.g. bluegrass, rock, etc. ought to be as reasonable as playing in the college stage band.

These are just a few quick ideas. I am sure you are looking into the existing programs to check their course offerings. I would imagine you would also want to make some sort of agreement with one of the local studios to provide engineering training. This would enable you to fulfill any need for students in that area, while staying away from the massive expense of actually building a studio.

I enjoyed my stay in Austin, and was impressed by the enthusiasm and dedication of the local people. I would be happy to talk to you further about your program. Our 800 phone number is 800-423-2017.

Sincerely,


Richard Weissman

Nat'l. Education Coordinator

JULY 12, 1987

Martin Theophilus
11051 Tangleridge Circle
Austin, TX 78736

Mr. Willie Nelson
Pedernales Ranch
Dripping Springs, TX

Dear Mr. Nelson,

Austin Community College is exploring the possibility of establishing an Associate Degree in Commercial Music in the Fall of 1988. I am currently a member of ACC's Business Management Advisory Committee.

Almost a year ago I approached Dr. Dan Angel, President of ACC with a proposal to initiate this degree. He supported the concept and has provided me with several resource persons at ACC. They include; Tom Husak in the Music Department, and others in the Humanities Division, Technology Department and the Business Management group.

It seems to me that such a program would have a positive impact on the professionalism of the Austin music community. Approximately 200 programs have been started around the country, although most of them are not offering as comprehensive a program as the one proposed for ACC. There are presently 16 in Texas. One of the most notable is South Plains Junior College at Levelland. It was established in cooperation with Tom T. Hall.

Currently I am obtaining information and curriculum from the more well established programs throughout the US. Also, I have been working with various local music businesses who have been most supportive.

One concept that I feel would be an asset in establishing the program is to utilize existing studios for classes and student interns. ACC could purchase "down time" at a reduced rate from the studios and take advantage of the expertise that already exists in Austin. Studios would gain from the interns services and the time purchased by ACC. ACC would gain by not having to build a studio now and by the expertise of the studio engineers.

Others I have discussed this with include Ray Hennig at Heart of Texas Music, Ernie Gammage at the Chamber of Commerce (who has provided a great deal of support), Wink Tyler, Terry Likona and Malcolm Harper. Everyone including seven Austin studios have expressed support and offered assistance.

I grew up in the Alpine area and started assisting musicians in producing demo tapes in 1964. While I could take music courses, there were no production classes and we all learned as we went. Now there is MIDI and many technological advances that require the same determination and motivation to learn, but, few opportunities to develop ones skills.

It is the development of those skills and providing the opportunity to musicians and persons who want to enhance their production techniques that the ACC program would serve. I truly believe the program would, in time, increase the effectiveness of the music industry in Austin.

The program, as I would like to see it, would include; stagecrafts, lighting, audio/video production, promotion, management and all the new technology. Persons could obtain an Associate Degree in Music Performance, Music Production, or Commercial Music.

The job resources for graduates locally has concerned us. However, Alvin Community College provided information that they have been offering their degree for five years and have yet to graduate anyone with a two year degree primarily because they ARE placing their folks in jobs. If ACC is able to establish a truly excellent degree program with community support we should be able to attract and place students nationwide.

Recently, my wife and I attended the ASCAP workshop at the Austin City Limit's Studio at KLRU. Their goal seemed to be to attract Austin area musicians to Nashville. They alluded that Austin would never get their act together to be a viable "professional music business center". For the first time, in our experience, the meeting was attended by Austin area bankers, attorneys and accountants. A comment was made by one of the bankers from Texas Commerce that Nashville should "HIDE AND WATCH"... (Austin). This indicates the business community is taking the music industry more seriously locally.

This brings me to my letter to you. We have a great deal of commitment from ACC to see this program fly. People that I have mentioned have felt it would lend support to Austin as a music center. You have done more than anyone to establish Austin and Texas as the home of significant music in the eyes of the music community worldwide. Your encouragement and awareness of this endeavor would assist us and lend credibility to the ACC program.

Any thoughts you have for the program's focus, content and direction would be greatly appreciated. Given your experience and expertise, I would value any suggestions you are willing to offer or persons you feel we should contact regarding this proposal.

Thank you for your time in reviewing this information. If you have any questions, or require additional information, please let me know. I may be reached at 288-1044 or at work 450-3506.

Sincerely,

Martin Theophilus